



SILK
WAY

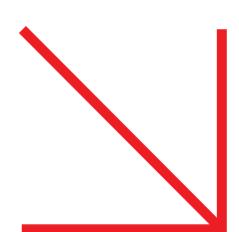
SILK WAY RALLY 2022

PRESS KIT



MORE THAN RALLY, ABSOLUTE ADVENTURE!

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Vladimir Chagin

Head of the International Project
Silk Way Rally

On July 7, 2022 a caravan of the twelfth edition of the Silk Way Rally will start from Astrakhan, one of the oldest cities in Russia. The result of an exciting extreme route lasting ten days and more than four thousand kilometers long will be the finish line in the very heart of Russia – in Moscow.

What makes the Silk Way Rally special? The fact that every year the rally competitors overcome a completely new route that is never repeated. The 2022 edition is not an exception – its distance will reveal the traditional hospitality of our people, as well as the splendor of nature, landscapes and majestic great spaces for each competitor. The drivers will find the foothills of the Caucasus, sands, wide steppes and plains of the Black Earth region, forests and amenities of the center of the European part of Russia.

I warn you right away: it will be interesting, but very challenging. Although it is precisely such challenges that attract competitors from all over the world.

Our country is proud of its long history. This year marks the 350th anniversary of the birth of Peter I who opened the "window to Europe" for Russia. He is called the Great, and the Silk Way is also called the Great. And in 2022 our rally will pass through the cities that are inextricably linked with the name of this Russian emperor.



Viktor Sokolov
Deputy Head of the International Project
Silk Way Rally



This year we all perfectly understand the difficult situation, but in spite of everything we have prepared a project that will once again delight all competitors and fans with its uniqueness. The reconnaissance of the routes showed that it is possible to map a stunning, fascinating and diverse route across the territory of Russia. This is a real challenge for the team of the International Project Silk Way Rally, but this is what makes the world of cross-country rallies interesting.

In addition, to support and attract drivers we have developed a program that is unique in the current conditions and includes a system of discounts for regular competitors. We have optimized the entry fees and extended the grace period for applications. A lot of work in favor of our competitors has been done, because our project would not exist without them.





RALLY HISTORY

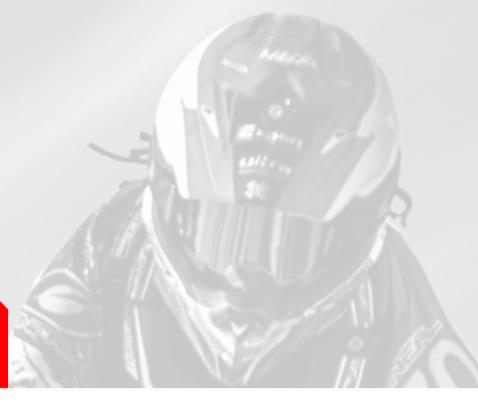
The International Project Silk Way Rally traces its history back to 2009, uniting not only the regions of the Russian Federation, but also the countries of Eurasia for many years. The race passed through the territories of such countries as Russia, China, Kazakhstan, Mongolia, Turkmenistan.

The route of the first edition of the rally started in Kazan, went through Kazakhstan and finished in Ashgabat; in 2010 it connected St. Petersburg and Krasnaya Polyana, in 2011 – Moscow and Sochi, in 2012 – Moscow and Gelendzhik, and in 2013 – Moscow and Astrakhan.

In 2016, after a two-year break, the Project appeared in a completely new style, essentially gaining a second wind. Starting on July 9 on the Red Square in Moscow, the crews covered a record 10,735 kilometers across Russia, Kazakhstan and China and finished in Beijing. In 2017 the race passed across the same countries but finished in Xi'an.

The 2018 Rally was divided into two parts: the first one took place in July along the route Astrakhan – Moscow, and the second one took place at the end of September in China. In 2019 the Silk Way Rally route passed through the territory of Mongolia for the first time, connecting Russian Irkutsk and Chinese Dunhuang. Due to the subsequent Covid-19 pandemic, the 2020 edition was canceled, and in the 2021 season the route was mapped from Omsk to Gorno-Altaysk.

The world motorsport stars Nasser Al-Attiyah, Carlos Sainz, Vladimir Vasilyev, Stephane Peterhansel, Cyril Despres, Sergey Karyakin, Yazeed Al-Rajhi, Ales Loprais, Sergey Vyazovich, Anastasia Nifontova and others, as well as drivers of the Russian KAMAZ-Master team Firdaus Kabirov, Eduard Nikolaev, Dmitry Sotnikov, Anton Shibalov, Airat Mardeev, and Andrey Karginov took part in the Silk Way Rally in different seasons.



MORE THAN RALLY, ABSOLUTE ADVENTURE!



The Silk Way Rally is held with the support of the President of the Russian Federation, the Government of the Russian Federation, the Ministry of Sports of the Russian Federation

CATEGORIES



truck



car



bike



SSV



quad

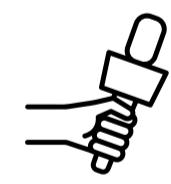
Gold of Kagan Baja, a round of the Russian Cross-Country Championship that will consist of two legs with start and finish in Astrakhan, will be held together with the 2022 Silk Way Rally.

KEY FIGURES AND FACTS



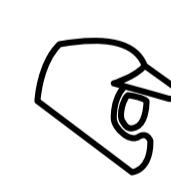
182 mln

social media outreach



272

accredited journalists



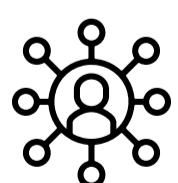
487

drivers in all categories



32

nationalities



515.8 mln

media outreach
(contacts of publications with audience)



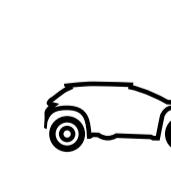
142

TV channels made releases



18 hours

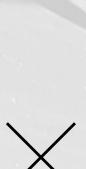
time of live satellite broadcasts



212

vehicles

FOR THE PERIOD: 01.06.2021-28.07.2021





PREPARATION FOR THE RALLY

The latest edition of the Silk Way Rally will be held across the territory of the Russian Federation.

Preparations for the twelfth edition began almost immediately after the finish of the previous race. For two months there was a preliminary route working out; the map was drawn on the basis of satellite images and it was coordinated at all levels. After that in October the reconnaissance team went on the first recce of the area.

The traditional autumn reconnaissance immediately confirmed that the choice of the 2022 rally geography was made correctly: at least one other cross-country rally in the world can hardly boast of such a variety of climatic zones and track types.

The first presentation of the route took place after the preliminary reconnaissance. For the first time in the Silk Way Rally history in November everyone found out not only the start and finish cities, but also a number of those details that are usually kept secret. It allowed the competitors to plan their preparation in advance, as well as calculate the approximate financial costs.

Then another labor-intensive and difficult stage in the preparation of the 12th edition of the Silk Way Rally began. It included budgeting, detailed coordination with the Government and the regions of the country, the development of a new entry fees system, work with partners, conclusion of contracts, working out literally every step and every minute plan for the rally organization and realization.

In mid-April the route planning team made the general reconnaissance, driving along the race route and compiling a specified Road Book for the rally competitors with the details of each competition day. The team faced an important task: to take into account a huge number of administrative and sports aspects, each of which determines the success of the upcoming cross-country rally.

Despite the fact that in 2022 the Silk Way Rally will pass only through the territory of the Russian Federation, there are many surprises and difficulties, for the sake of which every competitor goes to the race. There are steppes, sands, dunes, water barriers, foothill areas, ravines that are combined within the framework of the 12th edition of the cross-country rally.

Moscow
16/07/2022

RALLY PROGRAM

- ▶ **15 February:** opening of entries
 - ▶ **1 June:** closure of entries
 - ▶ **6 July:** administrative checks and scrutineering in Astrakhan
 - ▶ **7 July:** ceremonial start in Astrakhan
- from 7 to 16 July:**
- **7 July - 1 leg:** Qualification stage; a list of starting positions for the next leg is formed according to its results
 - **8 July - 2 leg:** Astrakhan / Astrakhan
 - **9 July - 3 leg:** Astrakhan / Astrakhan, Gold of Kagan Baja finish
 - **10 July - 4 leg:** Astrakhan / Grozny
 - **11 July - 5 leg:** Grozny / Grozny
 - **12 July - 6 leg:** Grozny / Elista (marathon stage)
 - **13 July - 7 leg:** Elista / Elista (marathon stage)
 - **14 July - 8 leg:** Elista / Volgograd
 - **15 July - 9 leg:** Volgograd / Lipetsk
 - **16 July - 10 leg:** Lipetsk / Moscow
 - **16 July:** ceremonial finish in Moscow

Volgograd
14-15/07/2022

Elista
12-14/07/2022

Grozny
10-12/07/2022

Astrakhan
6-10/07/2022

Total distance **4,380 km**,
stage distance over **2,800 km**





1. ASTRAKHAN REGION

Astrakhan, the oldest economic and cultural center of the Lower Volga region and the Caspian Sea region, will open the route of the 2022 Silk Way Rally.

Astrakhan is not only included in the list of historical cities of Russia, it is also symbolic that many centuries ago this city was at the crossroads of trade routes, it was a major transit trade hub on the East-West caravan route, including the famous Silk Way. In modern Russia the Astrakhan region hosts competitors of the Russian Cross-Country Championship and Cup several times a year, allowing them to hone their skills in driving and navigating in the steppes and deserts of the southern region.

2. THE REPUBLIC OF DAGESTAN

This is the southernmost region of Russia, unparalleled in the diversity of natural and climatic zones. Difficult natural conditions did not prevent this region from becoming stunningly beautiful and fascinating. New unforgettable landscapes include almost everything: access to the sea, seething rivers and waterfalls, plains and steppes. Unexplored routes combined with the stunning beauty of the nature of the North Caucasus will appeal to everyone.

3. CHECHEN REPUBLIC

There is a wide range of landscapes in a compact area – from semi-deserts to the northern slope of the Greater Caucasus. The bivouac of the Silk Way Rally will be located on the territory of the Krepost' Groznaya world-class track for different motorsport disciplines, from karting to touring car racing, a sports pearl of the region. Grozny loves motorsports and holds up to 70 sports events of various levels a year on average, but the cross-country rally will be hosted for the first time.

4. THE REPUBLIC OF KALMYKIA

For a few days Elista, the capital and the largest city of the Republic of Kalmykia, will become home for the Silk Way Rally caravan. The Kalmyk sands will be a challenging test for the marathon competitors. The sixth and seventh legs that will partially pass through the territory of the Republic of Kalmykia can have a serious impact on the rally results.

5. VOLGOGRAD REGION

Volgograd is a city that is a symbol of the invincible will of Soviet soldiers in the historical Stalingrad battle of the World War II. The Archeda-Don Sands, a reserve of about 200 thousand hectares, is the northernmost sandy desert in the world and a well-known point on the map of Russian cross-country rallies.

6. LIPETSK REGION

The capital of the region, Lipetsk, founded simultaneously with St. Petersburg in 1703 by Peter I, is one of the youngest regional centers of Russia and the core of Russia's largest industrial agglomeration. It is located on the picturesque Voronezh River in the forest-steppe zone at the junction of the Central Russian Upland and the Oka-Don Plain.

7. MOSCOW

Since 2011, the Silk Way Rally has always started from the Red Square in the heart of the Russian capital. In 2022 the start of the race is scheduled in Astrakhan, the real capital of Russian cross-country rallies, and on July 16, 2022 the Ceremonial finish and the awarding of the winners will take place in Moscow.

A bright ceremony against the backdrop of the Kremlin will emphasize the role of the Silk Way Rally in the sports life of the country, and, as before, will attract tens of thousands of fans who dream of personally greeting the most titled racers in the world and seeing unique cars that have covered the entire route – more than four thousand kilometers.

DISCOUNT SYSTEM

The Directorate of the Rally has developed a system of discounts for the permanent competitors:

- ▶ If the driver took part in the 2021 rally, then in 2022 his crew will be given a **15%** discount
- ▶ If the driver has participated in two or more Silk Way Rally events (for example, 2019 + 2021), his crew will be given a **20%** discount
- ▶ Crews using alternative fuels will receive a **50%** discount
- ▶ Crews under the age of 30, as well as all female crews will be able to take part in the rally **without paying** entry fees.

"LEGEND" HISTORICAL CATEGORY

In 2022 the Silk Way Rally establishes the historical "Legend" category. This is an opportunity to show and test the vehicles, **to feel the spirit of rally adventure overcoming** the difficulties of the Silk Way Rally, participating in the rally for regularity.

Every day the competitors start with all racing crews.

The special stages with a total distance of no more than 250 km a day are overcome with a given average speed.

What do you need to take part?

- ▶ A modern or historical car/truck. The older the car, the greater the advantage
- ▶ Compliance with the minimum technical requirements
- ▶ Drivers license
- ▶ Sports equipment

Entries are submitted from April 8, 2022.

- ▶ There is a minor rate from April 8 to April 30 – 300,000 rubles for a crew of two.
- ▶ There is a standard rate from May 1 to June 1 – 370,000 rubles for a crew of two.

The category starts subject to confirmation of applications from 15 crews.





"FOLLOWING PETER THE GREAT" GRAND TOUR

In honor of the **350th** anniversary of the birth of Emperor Peter I, motorsport enthusiasts and competition first-timers will be able to take part in a special category of the 2022 Silk Way Rally in their own off-road vehicles.

"Following Peter the Great" Grand Tour is a taste of competition with reference to the regions of the country, to the history and culture of Russia. This is a **real adventure**, as well as a feeling of complete immersion in the world motorsport.

Competitors will drive along a certain interesting rally route sticking to speed limits and obligatory marking at time control points, will live at the rally bivouacs – real tent cities for several thousand people who travel along with the drivers through the legs of the rally; they will be able **to meet the stars of motorsport**, see the service of their vehicles.

The program for the competitors of the category also includes training in the basics of cross-country rallies, attending the lessons of navigation and off-road driving with experienced drivers. A ceremonial passage through the podium at the start and finish, as well as a prize-giving according to the rally results are planned for all competitors.

What do you need to participate?

- ▶ Technically serviceable four-wheel drive vehicle with sufficient power reserve and high ground clearance
- ▶ Efficient crew ready for adventure

A crew complement is limited only by the number of seat belts that is provided by the car design.

Entries are submitted from April 10, 2022.

- ▶ There is a minor rate from April 10 to April 30 – 200,000 rubles for a crew of two
- ▶ There is a standard rate from May 1 to June 1 – 250,000 rubles for a crew of two.

The cost of participation of each additional person in the crew is 85,000 rubles during the minor rate period and 100,000 rubles during the standard rate period.

"Following Peter the Great" Grand Tour will be held from July 6 to July 16 along with the Silk Way Rally route, starting in Astrakhan and finishing in Moscow.



Vladimir Vasilyev

driver

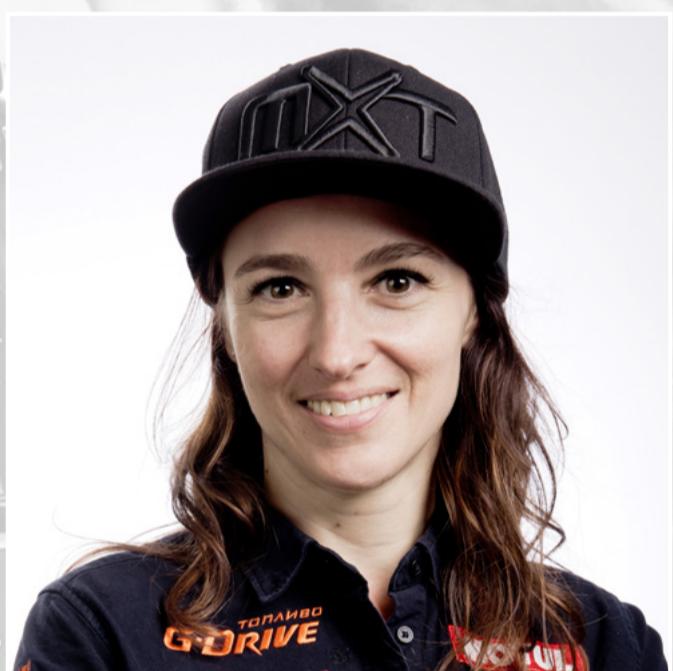
"I'm happy that the 2022 Silk Way Rally route is mapped across Russia. There has never been a cross-country competition in Grozny; these are foothill areas with very interesting places. That is, a native race with a large mileage!"

Anton Shibalov

driver



"The Silk Way Rally for me is an amazing adventure with interesting tracks, sands, sun and wonderful atmosphere at the race. I like the motto of the rally Organizers – to come up with something new every year, and the historical message of the 12th edition that has an educational function is very important".



Anastasia Nifontova

driver

"As with any race, I expect an interesting fight, an interesting track, an interesting navigation. And, of course, to see what it is! It's always curious to drive where you have never been".

Yazeed Al-Rajhi

driver



"The Silk Way Rally is held at the highest level, and the Organizers always provide us with a perfect route".



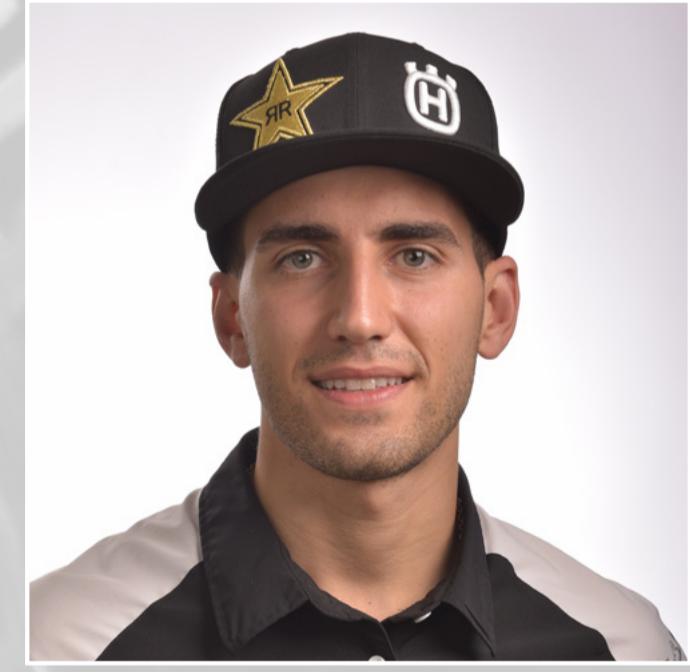
Adrien van Beveren

rider

"The Silk Way Rally has great potential. It's great to discover such magnificent landscapes. Everything we did here was great".

Luciano Benavidez

rider



"In any case, I'm glad I came here. There are very beautiful landscapes. I like racing in Russia because the rally is like the Dakar in Argentina".



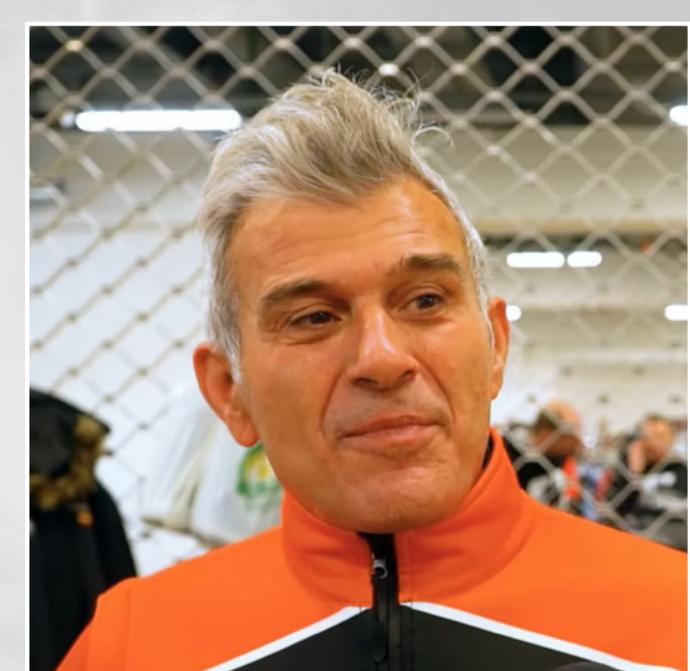
Mikhail Shklyaev

driver

"There are mountains, and rocks, and sands, and steppe. And this event promises to be like that. We expect a lot from it".

Ricardo Suarez Ramilo

driver



"The Silk Way Rally is a cross-country event that I have always wanted to take part in. After all, this is the Silk Road – something that we studied at school. The way that Marco Polo used, being engaged in trade between Asia and Europe".

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SEE YOU AT THE START OF THE 2022
SILK WAY RALLY IN ASTRAKHAN!

Find more information here

www.silkwayrally.com

